

# LINUX APP SUMMIT

**OCTOBER 4–5, 2024**

Monterrey, Mexico

[LINUXAPPSUMMT.ORG](https://linuxappsummt.org)

CO-HOSTED  
BY



GNOME™



KDE

# JOIN US

Welcome to the 6<sup>th</sup> edition of the Linux App Summit (LAS) where we grow and promote the Linux app ecosystem across the globe! LAS brings people together from across the Linux application development process continuum, who are working on everything from packaging and technical development to supporting communities and building businesses.

This year's conference is a hybrid event that will be held in person in Monterrey, Mexico, and online with live streaming for our remote attendees. Monterrey is a vibrant and innovative city known for its technology sector and growing community of developers. The city is home to several universities as well as a thriving business sector with numerous tech companies and startups. Its modern infrastructure and well-connected transport system also make it convenient for international attendees to reach the city

Our 2024 venue, the Monterrey Institute of Technology and Higher Education, offers state-of-the-art facilities with modern lecture halls, well-equipped meeting rooms, and advanced AV capabilities. The Monterrey Campus is located in the heart of the city, offering easy access to transportation links, accommodation options, and plenty of nearby restaurants.

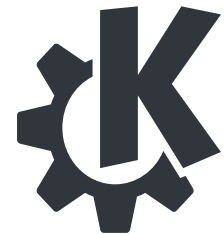
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  @LinuxAppSummit



# WHO WE ARE

The Linux App Summit is co-organized by the KDE community and the GNOME Foundation.



## ABOUT KDE E.V

The KDE® Community is a free software community dedicated to creating an open and user-friendly computing experience, offering an advanced graphical desktop, a wide variety of applications for communication, work, education and entertainment and a platform of libraries and frameworks that helps developers easily build new applications. We have a strong focus on finding innovative solutions to old and new problems, creating a dynamic atmosphere open for experimentation.

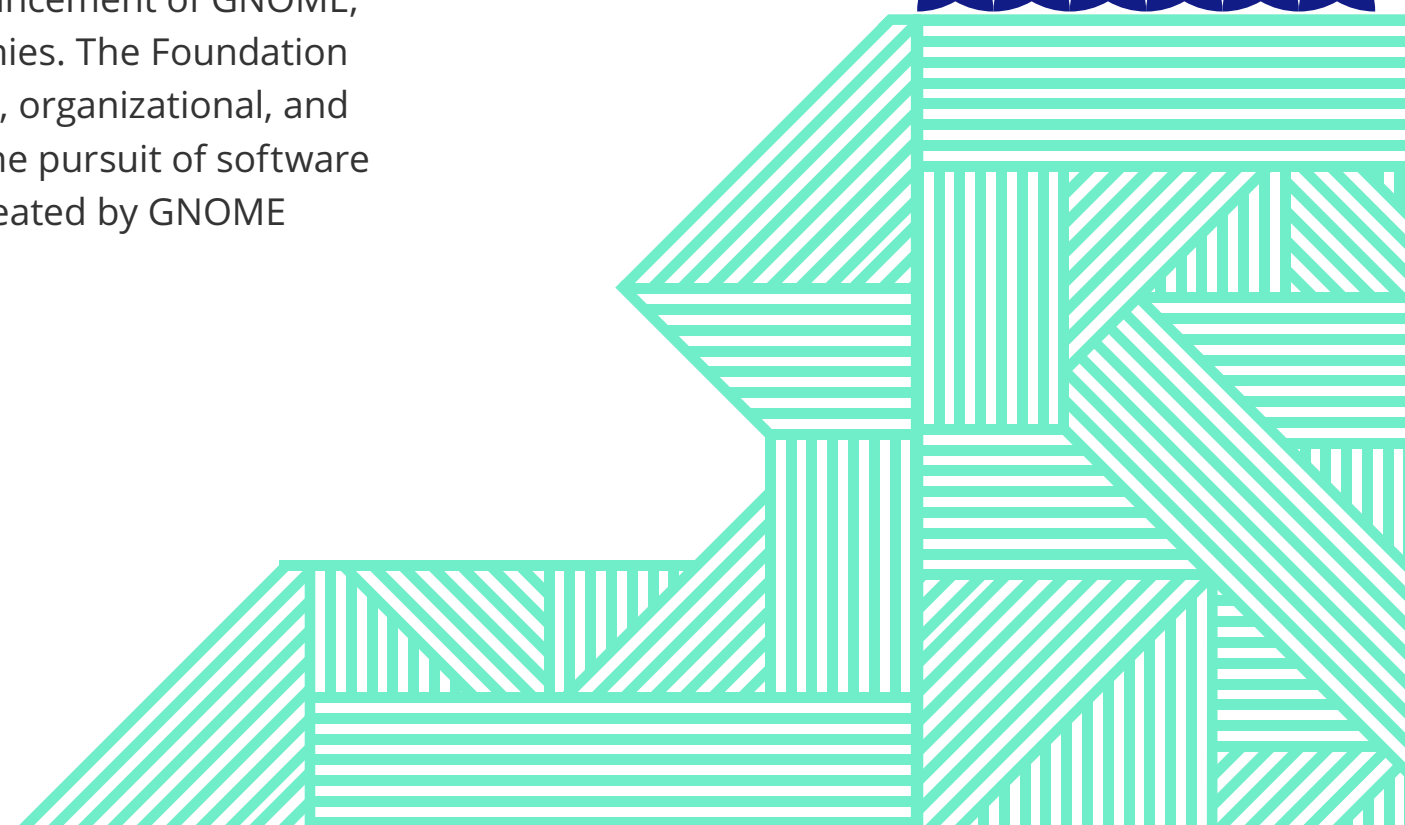
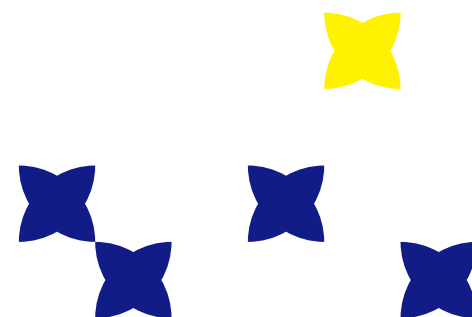
Learn more about [KDE](#).



## ABOUT THE GNOME FOUNDATION

The GNOME Foundation is an organization committed to supporting the advancement of GNOME, comprised of hundreds of volunteer developers and industry-leading companies. The Foundation is a member directed, 501(c)(3) non-profit organization that provides financial, organizational, and legal support to the GNOME project. The GNOME Foundation is supporting the pursuit of software freedom through the innovative, accessible, and beautiful user experience created by GNOME contributors around the world.

Learn more about the [GNOME Foundation](#).



# AREAS OF FOCUS



## EXPAND PARTNERSHIPS

The growth of Linux-based hardware in consumer-grade laptops, corporate computing, data centers, and mobile devices proves the clear importance of investing in Linux application development. App stores are offering thousands of applications and games.

This ecosystem provides a wide offering that boosts productivity, meets needs, and provides entertainment, while empowering users by protecting privacy and offering choice. LAS provides prime and exclusive opportunities to meet and network with others working within the app ecosystem and forging the connections you need to move your projects forward.

## PLATFORM DIVERSITY

There are a plethora of options for however you may prefer to work! Whether you prefer GTK, Electron, or Qt, whatever your favourite programming language is, and however you like to package and distribute your apps, you will have/find a place at LAS!! Conversations are inclusive of all technical topics.

## TECHNOLOGICAL EXCELLENCE

The Linux app ecosystem is the birthplace of foundational platform innovations that are present in the contemporary Linux operating system. Software like WebKit, D-Bus, and Wayland were incubated in the apps ecosystem and are an indelible part of how we use technology today. We continue this exploration of technical excellence through new developments, including advancements in containerized applications.

## COMMUNITY

The Linux app community began in 1996 with the goal to revolutionize how we use computers. Today KDE, GNOME, numerous other organizations, and individuals continue to dream about building the best human interface for modern computing! Turning this dream into reality requires a strong engineering vision and grounded goals, which must be powered by an open and diverse community.

LAS and the Linux app ecosystem value all contributions and contributors, regardless of their skills, level of experience, or background. Sharing community challenges and collaboratively building best practices is necessary for building strong sustainable communities.

## PERFORMANCE

From new hardware to gaming, performance is everywhere in software. Whether it's gaining the most out of cutting-edge tech or ensuring smooth operation across various software ecosystems, at LAS we can push boundaries and start collaborations to foster advancements in this crucial area.

# SPONSOR LAS

Sponsor the Linux App Summit 2024! In addition to Linux workstations, we are seeing Linux based applications appearing on all types of devices, including mobile devices and kiosks. Supporting LAS is a way for you to support the Linux app ecosystem and get your organization and branding in front of hundreds of app builders, emerging and successful companies, and community members that are passionate about technical, organizational, and community excellence.

Your sponsorship helps fund a conference that is at the intersection of user-experience, software development, and hardware distribution. The Linux App Summit is a unique conference focused on an emerging market and brings influential stakeholders from across the app ecosystem stack. It enriches the Linux app community, a fundamentally necessary step for the future of technology as well as for the wider adoption of Linux and Free and Open Source software.

There are several ways you can support the conference and gain maximum exposure for your organization. We have a range of sponsorship levels to meet any budget starting at 1,500 dollars\*. If you're interested in a custom sponsorship package, contact us at [sponsors@linuxappsummit.org](mailto:sponsors@linuxappsummit.org).

## INNOVATOR

\$7,500

### All items from TRENDSETTER, CHAMPION, SUPPORTER, and BACKER levels

Extra visibility during coffee breaks

Your banner at conference venue

Shared open source related post of your choice on LAS social media

One additional seats at sponsors dinner (five total)

## CHAMPION

\$4,500

### All items from SUPPORTER and BACKER levels

Booth space at conference venue

5 min talk at closing event

## BACKER

\$3,500

### All items from SUPPORTER level

20 minute "virtual office hours" in event schedule

## ADDITIONAL OPPORTUNITIES

Sponsor a **coffee break, happy hour, social event, and more!** We'll work with you to put together the right LAS package for your company and budget.

These additional opportunities may be sponsored separately or added on to a sponsorship package.

## TRENDSETTER

\$5,500

### All items from CHAMPION, SUPPORTER, and BACKER levels

10 min talk during opening ceremony

Two additional seats at sponsors dinner (four total)

## SUPPORTER

\$1,500

Logo on conference banners

Logo on website

Special mention during opening remarks

Thank you on social media

Two seats at sponsors dinner

## GET IN TOUCH

Find out more or talk to us about sponsoring LAS by emailing:

[sponsors@linuxappsummit.org](mailto:sponsors@linuxappsummit.org)

*\*Invoices can also be provided in euros.*